



## ONEKEY NEWSALERT

APRIL 2019

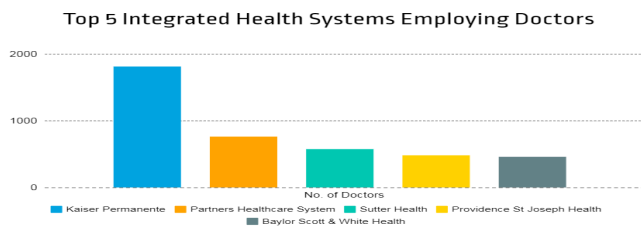
### Ownership of Medical Groups 2019

This report is sourced from OneKey, a new reference database from IQVIA consisting of 9.7 million healthcare professionals and 710,000 organizations. The parent companies are ranked by the number of physicians working within their medical groups. Download the report to see who tops the charts!

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### INFOGRAPHIC Internal Medicine



At 100,000 strong, they are only out-numbered by family practitioners in the U.S. They are trained to identify and treat a variety of illnesses and health problems in office, hospital and elder-care settings.

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### ONEKEY SOLUTION Best Affiliation

OneKey offers its Best Affiliation attribute to you, providing the ability to uniquely isolate the best healthcare location where a provider practices.

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### ARTICLES Hospital-Physician Consolidation

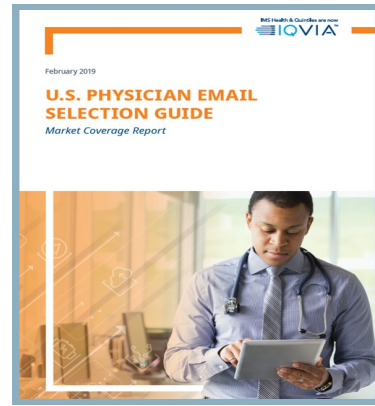
A new study from the Physicians Advocacy Institute provides trends on the employment relationships between hospitals and physicians dating back to 2012.

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## MARKET COVERAGE

### Physician Opt-in Email Selection Guide

Email marketing remains a preferred channel for product alerts, job recruiting, live events, webinars and other notifications, and doctors have never been more accessible than today. Register for this new market insight report from IQVIA to see U.S. prescriber opt-in email coverage by practice specialty and domain option.



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### OneKey Resources

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[Database Finder](#) - The quickest way to find the OneKey database you need.

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### Healthcare Marketing & Physician Strategies

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*May 21-23, 2019*

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