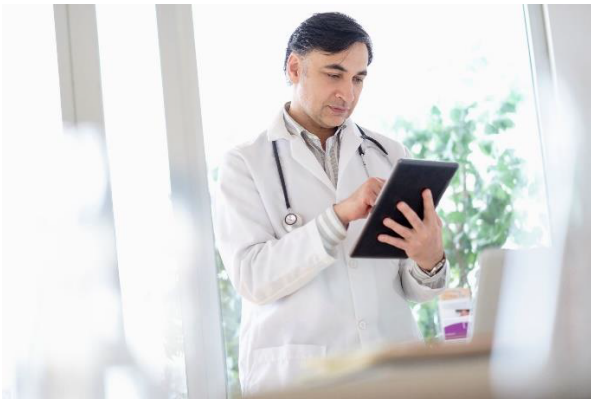


Digital Omnichannel and Email Solution

Your message, advertisement, and content digitally delivered

IQVIA will help you plan, build, and deliver messages, ads, and content to the right healthcare professional audience at the right time. We have the deepest omnichannel ecosystem supporting maximum flexibility for targeting healthcare professionals across the web, email, scale.

Matching real world identity to digital identity



“Knowing our impressions are being served only to verified HCPs allows us to spend time working on optimization and messaging rather than trying to refine audience targets.”

THE BENEFITS OF IQVIA'S DIGITAL ADVERTISING SOLUTION



Our CPM-based pricing model means you only pay based on data used for actual impressions served



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